

# Xiaolu Zhang

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## EDUCATION

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### TILBURG UNIVERSITY

Tilburg, The Netherlands

*Ph.D. in Social Psychology*, defense date on 8<sup>th</sup> April 2022

**Supervisors:** Prof. Marcel Zeelenberg & Dr. Seger Breugelmans

**Research Interests:** Prosocial Emotions, Decision making, Self-identity, Communication of Emotion

### ZHEJIANG UNIVERSITY

Hangzhou, China

*M.A. Applied Psychology*, June 2017

**GPA: 3.74/4.00**

### JIANGHAN UNIVERSITY

Wuhan, China

*B.Sc. Applied Psychology*

**GPA: 3.44/4.00 (top2%)**

### Honor:

- Chinese Government Scholarship offered by Chinese Scholarship Council, September 2017 (Around 60,000 Euros)
- Second-class Scholarship for Outstanding Students (Top 2%), September 2012 (worth 1000 RMB)
- President of Student Union in the Department of Applied Psychology, September 2011-June 2012
- First-class Scholarship for Outstanding Students (Top 2%), September 2011 (worth 1500 RMB)
- Third-class Scholarship for Outstanding Students (Top 5%), September 2010 (worth 500 RMB)

## PUBLICATIONS

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**Zhang, X.**, Zeelenberg, M., Summerville, A., & Breugelmans, S.M. (2021). The role of self-discrepancies in distinguishing regret from guilt. *Self and Identity*, 20, 388-405.

**Zhang, X.**, Zeelenberg, M., Breugelmans, S.M. (2021). Anticipated guilt and going against one's self-interest. *Emotion*, 21, 1417-1426. (This paper was chosen to be included in *American Psychological Association Research Briefs for October 2021*. Here is the link <https://www.apa.org/news/press/research-briefs>.)

## UNDER REVIEW

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**Zhang, X.**, Zeelenberg, M., Breugelmans, S.M. Why do (not) people share guilt with third-party?

## IN PREPARATION

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**Zhang, X.**, Zeelenberg, M., Breugelmans, S.M. (in preparation). The role of relational utility in guilt and regret.

## CONFERENCE PRESENTATIONS

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**Zhang, X.**, Zeelenberg, M., Breugelmans, S.M. (2021, August) Anticipated guilt and going against one's self-interest. Presented at the Tilburg Institute for Behavioral Economics Research (TIBER) Symposium in Tilburg, the Netherlands.

**Zhang, X.**, Zeelenberg, M., Breugelmans, S.M. (2020, December) Anticipated guilt and going against one's self-interest. Presented at the Dutch Association of Social Psychology (ASPO) conference in Tilburg, the Netherlands.

**Zhang, X.**, Wang, Y, Zhong, J. (2016, October) Would weather influence people's risk preference? Presented at the 19<sup>th</sup> National Academic Congress of Psychology in Xi'an, China.

## RESEARCH EXPERIENCE

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**How to Improve the Quality of Online Rereviews**, January 2019-January 2020

Tilburg, Netherland

- Collaborated with Frank Mathmann from Queensland University of Technology on building a model of how to help online shopping platforms to select high quality of online reviews
- Conducted content analysis for more than 710,000 online reviews from Amazon using R and LIWC2015
- Tested different models of factors which may influence the quality of online review based on the regulatory mode theory using R

## EXTRACURRICULAR ACTIVITIES

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**Online Tutoring**, May 2017-Present

Tilburg, Netherlands

- Taught students' psychology courses (e.g., Research Method, Cognition, *etc.*) online
- Students are from all over the world (e.g., the University of Manchester, the University of Adelaide, *etc.*)

**Teaching Assistant of Course *Psychology of Advertising and Consumption***, February 2016-May 2016

- Made course presentation of research on emotion and decision-making Hangzhou, China
- Gave small lectures; Led topic discussion; Graded homework and course assignments

**Employee Satisfaction Survey for New Century Hotels & Resorts (The top one hotel brand in China)**,

September 2014-December 2014 & September 2015-December 2015

Beijing, China

- Modified the traditional satisfaction model and defined the primary factors
- Designed the questionnaire and collected data in different hotels of various cities
- Processed the data using SPSS and wrote a project report

## SKILLS

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**Technical:** R, SPSS, AMOS, LIWC, Qualtrics, Mturk/Prolific, Microsoft Office

**Hobbies:** Reading, Violin, Calligraphy, Marathon

## REFERENCES

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**Professor Marcel Zeelenberg:** M.Zeelenberg@tilburguniversity.edu.

**Dr. Seger Breugelmans:** S.M.Breugelmans@tilburguniversity.edu.

**Dr. Amy Summerville:** amy@kairosresearch.com.